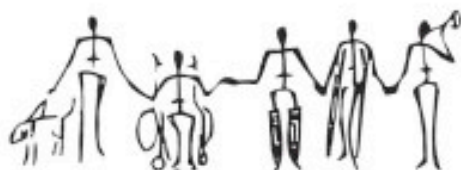




HOSTED BY:



THE ADVISORY BOARD FOR THE DISABLED
"We are committed to our Special People"



FLEET FEET
Sports

SPONSORSHIP PACKET

On Saturday April 28, 2012 the Advisory Board for The Disabled and the Altamonte Christian School will be joining together to host the **SPRING SPRINT 5K WALK/RUN** at Cranes Roost Park in Altamonte Springs. The two organizations are raising funds to support recreation activities for the disabled, the Advisory Board Food Bank and to enhance the school's community outreach program that teaches students core values critical to successful living. The Advisory Board for The Disabled and the Altamonte Christian School are working hand-in-hand to secure sponsorships for the event.



The Altamonte Christian School has been a part of this community since 1966, and is committed to their students. Altamonte Christian School knows that to make a difference in our future, we must first make a difference in our young people. Altamonte Christian School seeks to make a difference by teaching and modeling several core values that they believe are critical to successful living. Respect, honesty, courtesy, kindness, and trust are more than words. They are characteristics that truly successful people exhibit. It is essential that we pass those character traits and others on to our young people so they can perform to the best of their ability as they become responsible citizens in our community. Proceeds received from the **SPRING SPRINT 5K WALK/RUN** will be used to enhance community outreach and expand existing programs. Altamonte Christian School wants to make a difference in our city, one child at a time!

The Altamonte Advisory Board for the Disabled is aware that often children with disabilities cannot enjoy the simple pleasures of life. The Board fills the needs of the disabled in the area of social and rehabilitative activities by providing an outstretched hand at all times to any member of the special population who has any type of need. Proceeds received from the **SPRING SPRINT 5K WALK/RUN** will be directed towards the recreation activities for the disabled, increasing the advisory board food bank, while simultaneously raising awareness of the obstacles that children with disabilities face and the benefits of having recreational programs for the disabled.

Now we need YOU and YOUR BUSINESS to participate! This tax deductible, sponsorship opportunity is part of a fun filled event for the whole family. Please take time to go over the next few pages, to choose your level of participation.

Help us raise awareness and support two great organizations in YOUR community!

Richard Handwerk
Altamonte Springs Recreation
407-571-8779
rwhandwerk@altamonte.org

Pastor Scott Carlson
Altamonte Christian School
407-831-0950
scarlson@altamontechristian.org

SPONSORSHIP OFFERINGS



Title Sponsor (\$2,000)

- Corporate name added to race name (with possible multi-year agreement)
- Corporate name and logo displayed prominently on all race t-shirts
- Recognition in all promotional periodicals, including but not limited to:
 - *Life In Altamonte Springs* (40,000 bi-monthly circulation magazine)
 - Event cards, flyers, posters

(Note: Deadline for Advertisement is February 1)
- Recognition in all websites promoting event, including but not limited to:
 - Altamonte Springs Recreation
 - Altamonte Christian School
 - Fleet Feet Sports
- All print and website advertising will use company name and logo
- Company banner (provided by sponsor) at the race and promotional events
- Multiple public address announcements on race day
- Title sponsor booth provided on race day
- (10) Complimentary race entry fees included
- (10) Complimentary race t-shirts included
- Opportunity to provide company advertisements from sponsor booth
- Opportunity to provide free products or coupons for company promotions
- Become the official item/service provider of the walk/run
- Present awards to winners at the end of the race

SPONSORSHIP OFFERINGS



T-Shirt Sponsor (\$1,000)

- Corporate name and logo displayed prominently on all race t-shirts
- Recognition in all promotional periodicals, including but not limited to:
 - *Life In Altamonte Springs* (40,000 bi-monthly circulation magazine)
 - Event cards, flyers, posters

(Note: Deadline for Advertisement is February 1)
- Recognition in all websites promoting event, including but not limited to:
 - Altamonte Springs Recreation
 - Altamonte Christian School
 - Fleet Feet Sports
- All print and website advertising will use company name and logo
- Company banner (provided by sponsor) positioned adjacent to start/finish lines
- Multiple public address announcements on race day
- Sponsor booth provided on race day
- (5) Complimentary race entry fees included
- (5) Complimentary race t-shirts included
- Opportunity to provide company advertisements from sponsor booth
- Opportunity to provide free products or coupons for company promotions

SPONSORSHIP OFFERINGS



Neighborhood Sponsor (\$500)

- Corporate name or logo on all race t-shirts
- Recognition in all promotional periodicals, including but not limited to:
 - *Life In Altamonte Springs* (40,000 bi-monthly circulation magazine)
 - Event cards, flyers, posters

(Note: Deadline for Advertisement is February 1)
- Recognition in all websites promoting event, including but not limited to:
 - Altamonte Springs Recreation
 - Altamonte Christian School
 - Fleet Feet Sports
- All print and website advertising will use company name and logo
- Company banner (provided by sponsor) displayed in post event area
- Public address announcements on race day
- Sponsor booth provided on race day
- (3) Complimentary race entry fees included
- (3) complimentary race t-shirts included
- Opportunity to provide company advertisements from sponsor booth

SPONSORSHIP OFFERINGS



Booth Sponsor (\$200)

- Corporate name or logo on race t-shirts
- Recognition in promotional periodicals
- Recognition on websites promoting event
- Public address announcements during post race awards ceremony
- Sponsor booth provided on race day
- (2) complimentary race entry fees included
- (2) complimentary race t-shirts included
- Opportunity to provide company advertisements from sponsor booth